

**3D** **Beta**  
Made in Italy

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# “BESPOKE PHILOSOPHY”

Nowadays, the evolution of the market requires a different approach to the study, design, production and installation of a workshop. Dedicated service areas are no longer a closed zone, restricted to useful mechanical activities. The technical assistance service is a major asset for companies and contributes to increasing revenue alongside the retail business; promoting the sale of technical accessories, apparel and new models.

The new functions require the creation of areas capable of combining technical efficiency and the communication of company values.

3D Beta supports manufacturers and professionals in the automotive and motorcycle sector, on the path of **researching and implementing a solution** capable of concentrating these qualities.



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# DESIGNING A FUNCTIONAL WORKSHOP

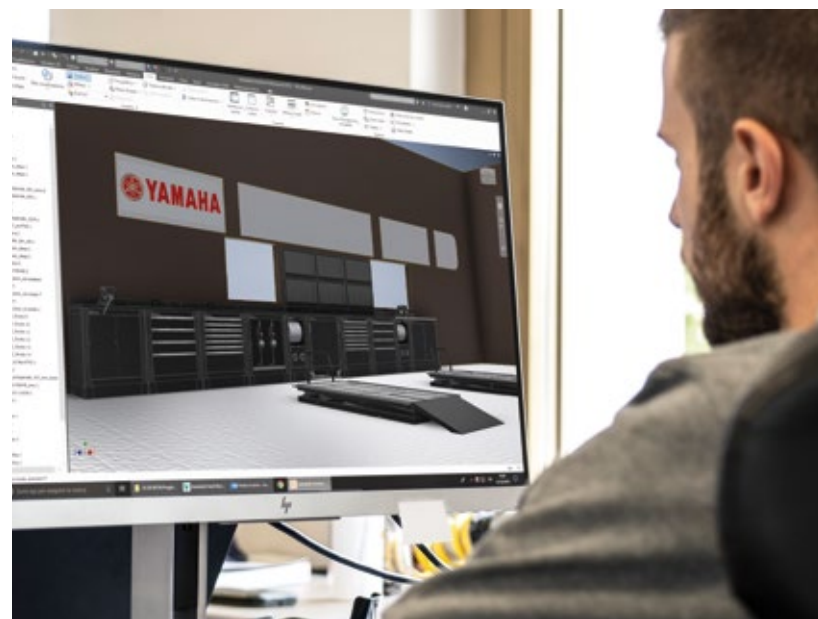
3D Beta – a Beta Utensili Spa Group company – is a new company dedicated to **modern workshop architecture**. We specialise in the study, design, production and installation of furnishings.

True “one-offs” or limited editions, objects dedicated to satisfying the imagination of collectors or complete the image of the affiliates of the top car and motorcycle manufacturers.

We create **high-end furnishings** – aesthetic and functional – a fundamental element in the creation of environments that combine technical efficiency and the communication of the company’s core values.

# #PASSIONE

Every project is developed, realized and meticulously cared in every detail at our **headquarters in Italy.**





# #FATTOAMANOINITALIA

We produce in Italy, at our new dedicated unit. From the metal sheet to the end product, under the continuous monitoring of our engineers.

The recent acquisition of a **powder painting plant** increases the range of available solutions.



Serial number plate  
in 925/1000 silver





Thanks to Mr. AM

## #DESIGN

The concept of a modern garage is the perfect balance between functional environments and **brand enhancement.**



## #QUALITÀ

A single referent called to identify the best integrated solutions, ensures a **high-quality** standard and short development time.



**3D DESIGN  
AND RENDERING**

**DISCUSSION OF THE  
PROJECT**

**PRODUCTION**

**TURN-KEY  
INSTALLATION**

**AFTER-SALES  
SUPPORT**

**FUTURE  
DEVELOPMENT**



# ADVANTAGES FOR THE CUSTOMER

## EFFICIENCY

Self-supporting frames contribute to limiting costs related to masonry and systems work. Furthermore, they allow the easy division of workspaces, without the need for plasterboard walls. Power sockets, LAN networks, switches and various services are housed in the frames, limiting work to simply connecting junction boxes.

## FINANCIAL MANAGEMENT

In order to increase the level of service further, we have selected a set of financial solutions to cater for different customer needs.



## COORDINATED IMAGE

A modern workshop is a skilful blend of technical and communication needs. A functional furnishings that aid mechanical operations create efficiency. At the same time, they convey the values of the brand to the end user, increasing the volume of turnover.



## GUIDED QUALITY

A single reference point charged with identifying the best-integrated solutions (furnishings, lifting equipment, systems, and tools) guarantees a uniform standard of quality and **contained development times**.

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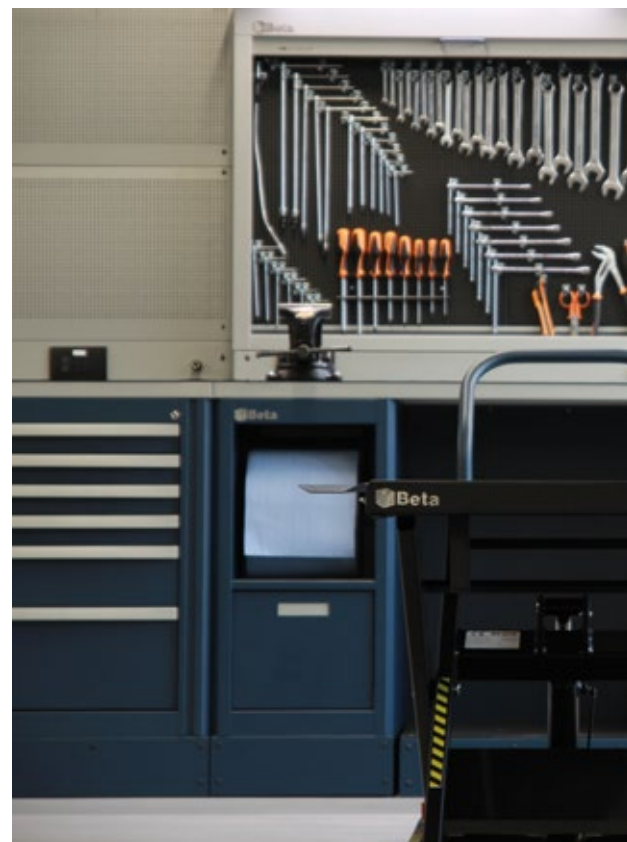
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MY  
OWNER  
LOVES ME



**YAMAHA MOTOR  
R&D EUROPE**







**MM SERVICE**



**PINARELLO**







FLASH!

Thanks to SD



CARCIERGE COMO



**INTRODUCING  
GARAGE-WARE**





**DUCATI  
ROSSO CORSA**

**DUCATI  
SCRAMBLER CAMP**





 **YAMAHA**  
*Revs Your Heart*

**OFFICIAL VI**



**PODIUM ENGINEERING**





**ENDURO REPUBLIC**



**BAD BOYS  
PLAY  
HARD**



Thanks to Mr. EB



## ICONA GULF

Serial number plate  
in 925/1000 silver



**BROUGH  
SUPERIOR**





**LAMBORGHINI  
FFF RACING TEAM**



**NOCI MOTOR CLASSIC**



**LCR**

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# WE DON'T SET ANY LIMITS TO YOUR IMAGINATION

We create our furnishings according to your needs.

## APPLICATIONS:

### Powder coatings

(RAL or on request)

### Surface finishes

(embossed, hammered, brushed, etc.)

## MATERIALS:

Wood

Glass

Betacryl®

Inox

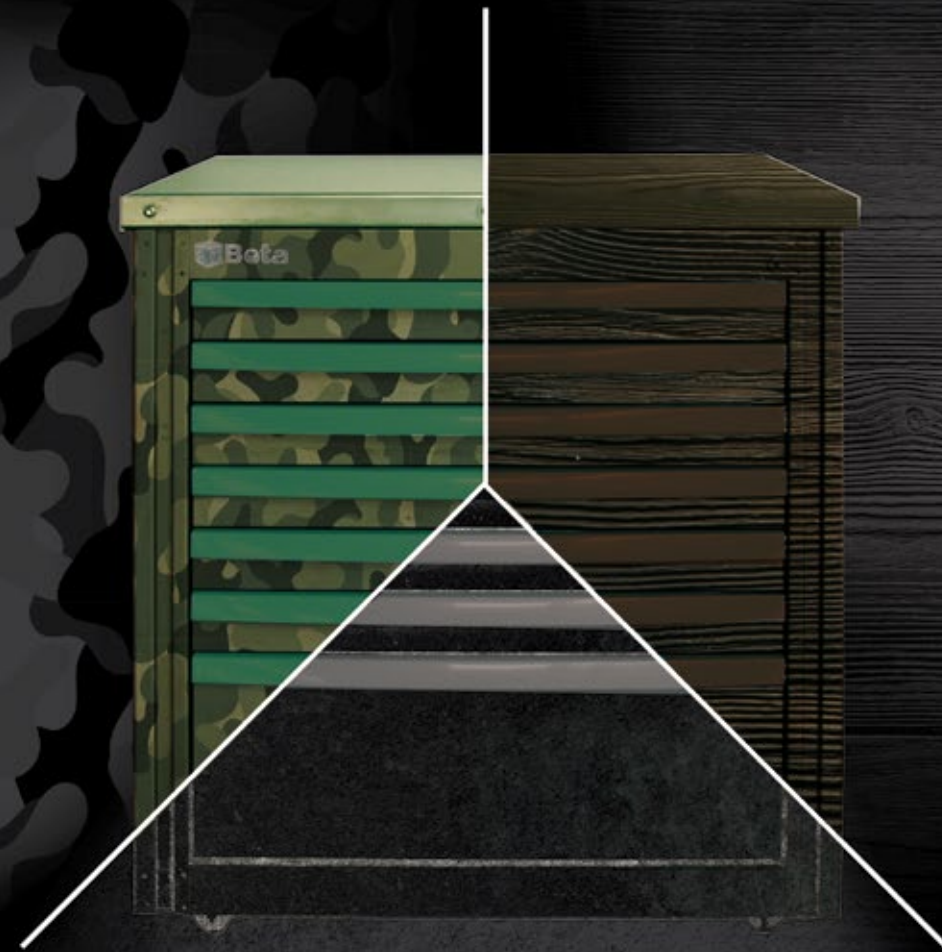
Other metals



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# CONTAMINATIONS

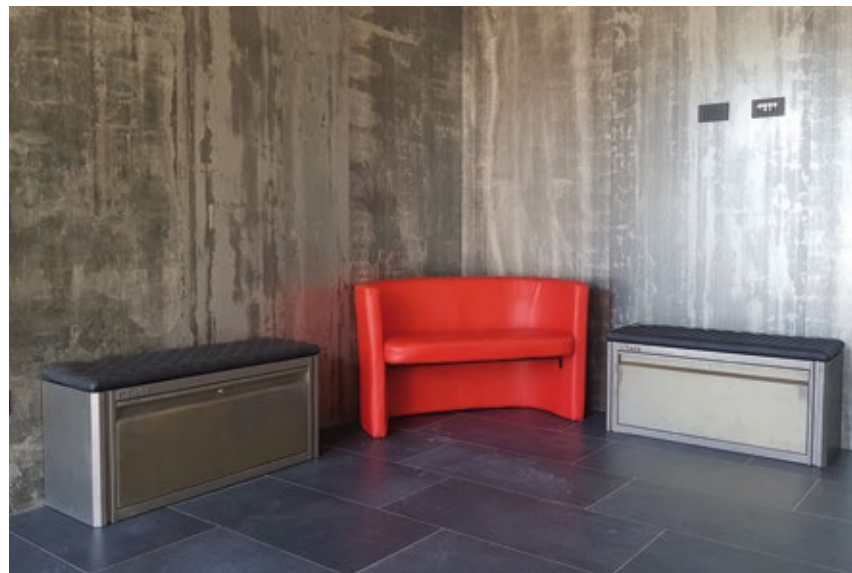
You choose  
the perfect outfit.





**3DBeta**  
Made in Italy

**AD**  
DAL POZZO  
ARCHITETTURA E DESIGN





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# LIFTING EQUIPMENT RANGE



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**PARTNER OF**





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